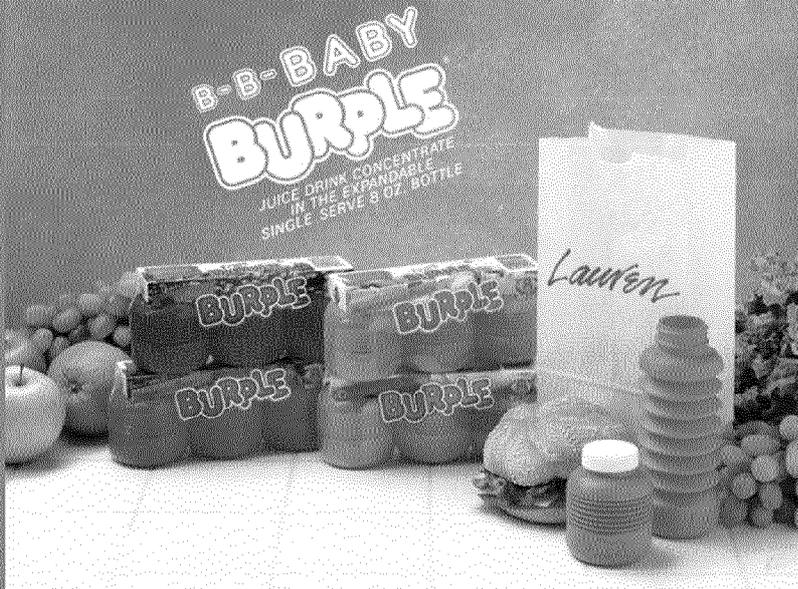




BURPLE drink  
Millions sold for  
Fun & Play



Burple! Ahhh Burple... I remember the accordin-like containers that the sweet beverage was packaged in, the pop and crackle of pushing and pulling the container and, who can forget the name? What a name!

We begged and pleaded with our mother to buy Burple just so we could say the name (and play with the bottle). I don't even really remember how it tasted, but it was the coolest drink around.

Author of this article: [Suggest an update](#)

Michael Johnson

Twitchymeat · 2 years ago  
Pretty sure this product could be brought back today, perhaps Baby Burple, and it would do well.

6

djToRMeNTeD · 2 years ago  
this makes my 80s inner child so happy! thanks for sharing the memories! ❤️

1

one it was ok.  
The only thing is that accordin plastic tube where all over the place after this came out, there was even a happy meal toy with those things in it.

1

Danny B · 7 years ago  
It came and went pretty fast, seemed to be in the 87-89 time period if I am not mistaken. Pretty unremarkable as far as taste somewhere between koolaid and tang. We only got it one time in the big tube, and I remember a kid at school having the small tube in his lunch (filled with something else).